



GREEN LIBAX

April 2024

**Democratizing access
to global digital assets,
one tap at a time.**



Introduction

Is a simple, **cash-friendly** crypto platform built for underserved communities.

Allow “Kenyans” to have the Opportunity to

INVEST (make money) from the Crypto Space:

Buy Crypto

Sell Crypto

Make money

from where “they” Could “NOT”

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Green Libax Purpose and Mission

Financial liberation means that every individual—regardless of their starting point—should have the tools to build, move, and grow wealth on their own terms, without borders or legacy barriers.

Green Libax was founded on a simple premise: accessing the global digital economy should be as seamless and intuitive as sending a text message. For decades, traditional financial institutions in emerging markets have been characterized by high friction, localized borders, and complex jargon that locked the everyday person out of advanced wealth-creation tools. The ease, speed, and transparency of modern peer-to-peer (P2P) transfers revolutionized local payments, but true financial growth requires access to global markets.

While Green Libax initially focused on taking the pain out of local digital transfers and automated savings, the platform rapidly evolved to address a much larger gap. With a relentless focus on high-fidelity design, institutional-grade infrastructure, and community-driven education, Green Libax provides financial services that are accessible, highly engaging, and entirely transparent.

Green Libax shall expand from a utility application into a dynamic financial ecosystem, offering a unified suite of products that allow users to send, spend, save, and invest in digital assets seamlessly.

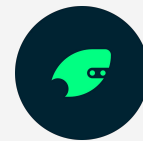
Green Libax's mission is to "redefine Africa's relationship with wealth by making global finance social, instantly accessible, and borderless."

In embracing this mission, Green Libax represents a fundamental shift from traditional banking. We believe that financial tools should not feel isolating or intimidating. By integrating gamified experiences, social gifting, and native financial education (Riyan TV) directly into the user experience, we are making complex markets relatable for a new generation.

This approach allows for greater access across demographic groups, drastically lowers the cost of entry, and removes the intimidation factor of investing.

Safely enabling this access is our core mandate. By investing heavily in institutional-grade liquidity routing and robust compliance frameworks, Green Libax ensures that democratizing access to the financial system never comes at the expense of security.

A significant shift in financial services is required to build trust, improve historic inequities in market access, and increase financial opportunities for a rapidly digitizing population. Riyan is actively working to dismantle the core barriers that exist in the legacy financial system—especially around settlement speeds, geographical limitations, and user education. Our ecosystem's growth is a testament to the fact that when you make money relatable, you fundamentally improve people's financial trajectory.



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Culture and Values

This approach allows for greater access across demographic groups, drastically lowers the cost of entry, and removes the intimidation factor of investing.

1. Institutional Trust & Radical Transparency

Trust is our primary currency. We believe that transparency is the ultimate antidote to the friction of legacy banking. From our "no-hidden" fee structure to our mandatory educational disclaimers on our contents, we don't just move money; we explain how it moves. We view regulatory compliance not as a hurdle, but as a competitive moat that protects our users and institutional partners.

2. High-Fidelity Execution

We believe that beautiful design is a fundamental component of financial security. Clunky, confusing interfaces lead to costly mistakes. By prioritizing world-class UI/UX and seamless performance, we build confidence. Every pixel, animation, and routing protocol at Green Libax is engineered to feel as fast and intuitive as sending a message to a friend.

3. Community as Co-Founders

Green Libax is not a broadcast network; it is a peer-to-peer ecosystem. We believe the best financial educators are the users themselves. Through our creator-bounty networks and social gifting mechanics, we actively turn our community into stakeholders, educators, and evangelists. We don't just build for our users; we build with them, distributing wealth and opportunity back into the hands of the creators driving our growth.

4. Relentless Resilience

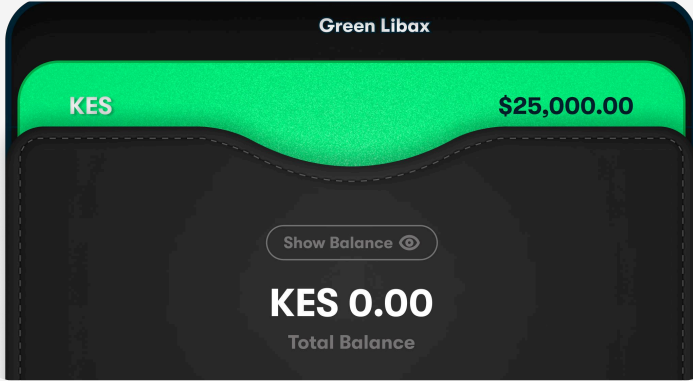
In the fast-evolving landscape of digital assets, stagnation is a liability. We foster a builder's mindset—testing rigorously, adapting instantly to market shifts, and architecting our systems with multiple failovers. We build our technology to be unbreakable, ensuring that when the market is volatile, Rryan remains a steady, reliable anchor for our users' capital.



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Company Services and Products

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The Riyan Wallet (The Local Gateway)

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Best Green Libax App

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Our clients

Green Libax is positioned at the convergence of two massive 2026 market realities: the saturation of mobile money and the explosion of digital asset adoption. In Kenya alone, mobile money penetration has reached 98%, while smartphone adoption has crossed 92%. Simultaneously, Africa remains the fastest-growing crypto market globally by grassroots adoption, driven by a median age of just 19.7 years. This young, digital-first population does not need to be taught how to use mobile apps; they simply need a platform that speaks their language, respects their capital, and connects them globally.



1. The Digital Native (The Core Retail User)

With a predominantly youthful demographic across our key markets, the Digital Native is our primary consumer. These are Gen Z and Millennial users who expect financial services to mirror the speed, aesthetic, and social connectivity of platforms like TikTok and Snapchat. They are highly motivated to access global markets and digital assets to hedge against local economic volatility, but they demand zero-friction onboarding, instant M-Pesa/SasaPay settlement, and highly engaging UI/UX.

2. The Emerging Investor & The Micro-Economy

A massive segment of the population relies heavily on mobile money for daily utility, yet remains excluded from traditional wealth-creation tools like stocks or hedge funds. Riyan serves this market by acting as the accessible bridge. We provide the gig-economy worker, the freelancer, and the everyday saver with automated vaults and fractional digital asset investing. We lower the barrier to entry to just a few shillings, allowing them to participate in global wealth building without needing a traditional banking history.

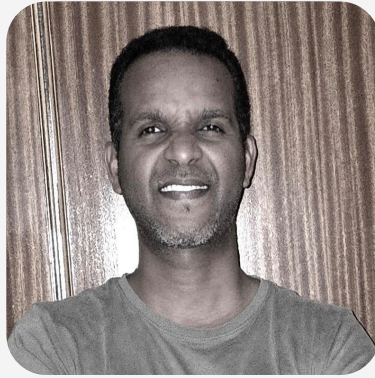
Our Team

Our team is made up of experienced professionals who are passionate about technology and dedicated to helping businesses succeed. With expertise in web development, app development, software development, and digital marketing, our team has the skills and knowledge to deliver exceptional results.



Abdullahi Mohamed

Our Tech Lead



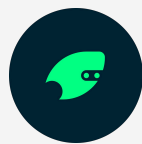
Abass Omar

Our Business Lead



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Our Sales Lead





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Contact Us

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Thank You